



# 5<sup>th</sup> National Elder Abuse Conference

## Together Making Change

Ageing? The best time of your life?

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# New Initiative Sessions

- ▶ Cumulative Disadvantage
  - ▶ Creating Ageing
  - ▶ Combating Ageism
  - ▶ Connectivity
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# Cumulative disadvantage

- ▶ Use this urgency for policy lens across all government departments
- ▶ Creative housing options
- ▶ Employment options starting with public service for transitioning to retirement to keep people working longer
- ▶ Encourage disruptive programs eg Uber to generate ideas for regional and remoter areas particularly Northern NSW.



# Creative Ageing

- ▶ Medical profession to get to grips with Ageing process
- ▶ Less drugs: More singing
- ▶ Understand Depression vs Loneliness
- ▶ Banks to be more inventive in engagement with community eg Choirs
- ▶ Arts Companies to understand Arts impact on Ageing



# Combating Ageism and Connectivity

- ▶ MACA Media awards to change perceptions of Ageing
- ▶ Intergenerational engagement with these awards
  
- ▶ Connectivity:
  - ▶ Commonwealth and State partnership to ensure laptop in every home
  - ▶ Telco's design basic connection package with Senior Cards' discounts, assisted by government subsidy
  - ▶ Tech Savvy Seniors rolled out across more communities and venues eg Banks and Libraries.



# Ageing the Best time of your life?

- ▶ “There is a fountain of youth: it is your mind, your talents, the creativity you bring to your life and the lives of people you love. When you learn to tap this source, you will have truly defeated age”

▶ Sophia Loren